

## Attention:

# SIUC Public Relations and Communication Studies Students

The Plank Center for Leadership in Public Relations is holding a 2019 Summit on Diversity and Inclusion in Public Relations. This event offers a unique opportunity to gain professional insights and to see, hear from, and network with successful professionals, educators and students from underrepresented groups.

The summit is being held at DePaul University in Chicago, on Friday, November 8th. It includes a half-day workshop, panel presentations, breakfast and lunch.

The Department of Communication Studies is offering four (4) awards that will cover:

- Registration Fee
- Round trip train ticket
- Paid, overnight accommodations

To apply for the award submit your resume to [siucmst.org/plank-summit.html](https://siucmst.org/plank-summit.html) along with a one-page, single-spaced essay that answers

- What is your impression of the state of D&I in the PR industry?
- How will attending the conference benefit you professionally?

Learn more & submit applications:  
[siucmst.org/plank-summit.html](https://siucmst.org/plank-summit.html)

Applications due September 29, 2019, 11:59 p.m.  
Winners will be notified on October 4, 2019

## DEPARTMENT OF COMMUNICATION STUDIES

### REVIEW COMMITTEE

NILANJANA BARDHAN,  
MEMBER OF THE PLANK  
CENTER BOARD

JUSTIN YOUNG,  
PRSSA ADVISOR

CRAIG ENGSTROM,  
DIR. OF UNDERGRADUATE  
STUDIES

For more information, contact  
Dr. Craig Engstrom  
Communication Building, 2249  
618.453.8114  
[craig.engstrom@siu.edu](mailto:craig.engstrom@siu.edu)

The **PLANK** Center  
**SUMMIT**  
DIVERSITY & INCLUSION

Nov. 8, 2019  
Union League Club of Chicago  
65 West Jackson Blvd.  
Chicago, IL 60604

*Emcee: Flávia Vígio, HBO Latin America*

- 8:00 - 8:30 a.m.      **Registration & Breakfast**
- 8:30 - 8:45 a.m.      **Welcome & Introduction**  
Keith Burton, Plank Center Board Chair
- 8:45 - 9:30 a.m.      **Setting the Stage: D&I Research**  
Angela Chitkara, City College of New York  
Dean Mundy, University of Oregon  
Nilanjana Bardhan, Southern Illinois University - Carbondale  
Moderated by: Kenn Gaither, Elon University
- 9:30 - 10:45 a.m.      **Difference Makers & Positive Initiatives**  
Adrienne Bolden, PRSSA National Board  
LaKisha Brown, American Airlines  
Idalia Hill, PwC  
Moderated by: Jeff Winton, Alkermes
- 10:45 - 11:00 a.m.      **Break**
- 11:00 a.m. - 12:00 p.m.      **Lessons from Lived Experiences**  
Andy Checo, Havas Formulatim  
Michael Lynch, Golin  
Helen Shelton, Finn Partners  
Moderated by: Lisa Ross, Edelman
- 12:15 - 1:30 p.m.      **Keynote Luncheon**  
Lori Lightfoot, Mayor of Chicago  
Introduced by: Glenn Eden, Weber Shandwick  
Bill Imada, IW Group  
Introduced by: Kim Hunter, The LAGRANT Foundation
- 1:30 - 2:00 p.m.      **Roundtable Discussion**
- 2:00 - 2:15 p.m.      **Conclusion**

